



Motivated by strong market perspectives, this alliance aims to provide a catalyst for Light Communication technologies, enabling opportunities in new markets. Optical Camera Communications (OCC) can provide a reliable indoor location with mobile devices (smartphone or touchpad) using light communication, enabling new value-added location-based services through indoor positioning. LiFi, light communications for wireless local area networking, in the broader context of 5G enables a variety of new use cases for IoT (Internet of Things) and Edge intelligence providing an enabler for the materialisation of Industry 4.0 and satisfying the increasing demand for wireless connectivity. LiFi can unlock additional value in a variety of applications enabling truly smart cities, homes, transport and cyber-secure wireless networks.



MOTIVATION

Delivering the benefits of ubiquitous Light Communications to serve people & technologies, requires a far-reaching & coherent ecosystem working at a determined pace.

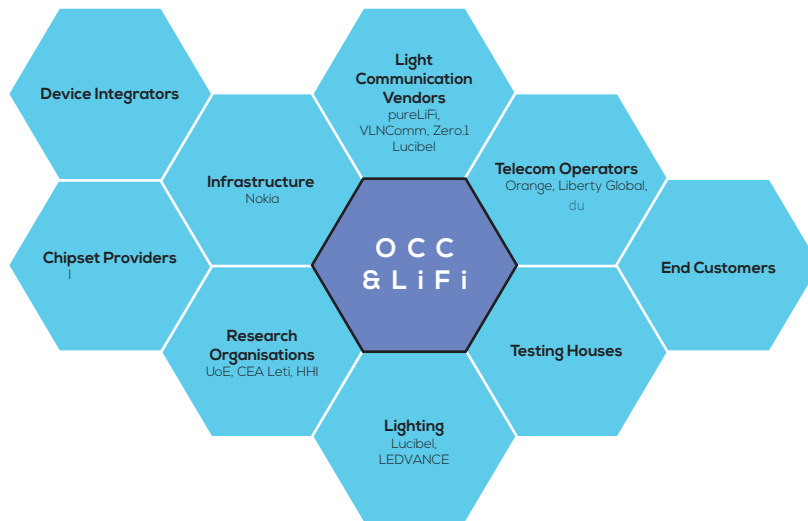
OUR MISSION

Driving a consistent, focused & concise approach to market education that will highlight the benefits, use cases & timelines for Light Communications.

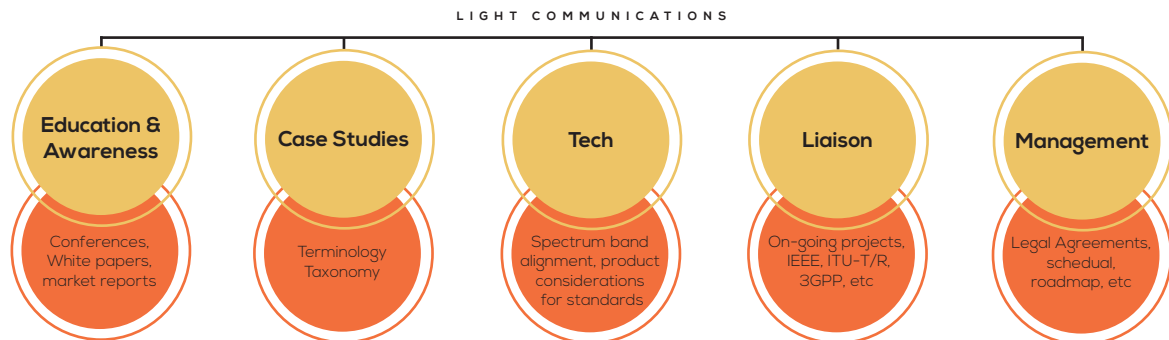
HOW

Aligning leaders across every industry developing or envisaging business models using Light Communication systems & technologies by defining a standard of education in an efficient communication & co-operation frame.

MEMBERSHIP ECOSYSTEM



STRUCTURE



STRATEGIC INFLUENCERS - FOUNDERS

- Partner supporters from the Tier 1 ecosystem supporters
- Board members participating in the strategic direction of the association

ELIGIBILITY

Any company or education institute can become a member of the Light Communication Alliance if it demonstrates that it has a legitimate interest in the development, standardisation, adoption, or usage of Light Communications technology.

CONTENT INFLUENCERS - SUPPORTERS

- Occasional contributors to various workgroups
- New suggestions for content direction
- Access to the organisational strategic direction

CONTACT INFORMATION

www.lightcommunications.org | info@lightcommunications.org



@LightCommunicationsAlliance



@LightCommsAll



@LightCommunicationsAlliance