



**Press release: Light as an intelligence language of communication is gaining grounds - Light Communications Alliance & Jakajima join forces to organise Li-Fi Conference**

Eindhoven / Luxembourg 28 April 2021 - Light Communications Alliance & Jakajima join forces to organise the annual Li-Fi Conference, in an effort to boost the market knowledge and exchange of information over the use of light technology in communication, the two parties have announced today.

“Market education, and the exchange of information and ideas through industry dialogue, are key pillars of the mission and vision of the Light Communications Alliance. I am delighted to partner with Jakajima in organizing and hosting the second annual LiFi Conference” said Marc Fleschen, Chairman of the Light Communications Alliance and Co-Founder and CEO at Zero.1. “The strong program with expert speakers provides an excellent opportunity to learn about the latest and greatest in the exciting field of light communications. I am encouraging everyone to join this key online event.”

“It is of paramount importance to reach the whole value chain in the Light Communication market” adds Pieter Hermans, CEO of Jakajima and initiator of the Li-Fi Conference. “We are excited to organize the Li-Fi Conference in close collaboration with the Light Communications Alliance. Together we can not only share the applications but also inspire the Semiconductor Industry, Device integrators, Telecom operators, Lighting Industry, Research organisations, Infrastructure providers, Testing houses, Light Communication Vendors and End-users to join this exciting market with so many new business opportunities.”

The Online Li-Fi Conference focuses on applications, ideas, new developments and ways to integrate Li-Fi in services, both for consumers and professionals. In the growing demand for connectivity and speed, light has become an intelligent language and the conference aims to further explore the potential of the market development, ecosystem and real-life applications (retail, aerospace, automotive, office, industry, homes).

For more information about the conference which will take place on 24 June 2021, 2nd edition, 14:00 - 18:00 Central European Summer Time (CEST), visit [www.lificonference.com/](http://www.lificonference.com/)

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### **About LCA**

The Light Communications Alliance (LCA) is an open, non-profit association of member organizations who aim to promote Light Communications technology. Founded in 2019, the

LCA brings together global, innovative leaders across the communications, lighting, infrastructure and device manufacturing industries. The LCA mission is to drive a consistent, focused and concise approach to market education that will highlight the benefits, use cases and timelines for Light Communications.

The LCA active membership is comprised of executives from BKS, CEA Leti, Crantec, Getac, EITC, Institut Mines-Telecom, Liberty Global, Lucibel, Nav Wireless Technologies, Nokia, Oledcomm, Orange, pureLiFi, QR Crypto, Signify, University of Strathclyde, Velmenni, and Zero.1.

[www.lightcommunications.org](http://www.lightcommunications.org)

### **About Jakajima**

Jakajima is the matchmaker for innovators in the high tech industry, ranging from 3D printing to Internet of Things, from Drones to Health Tech and Photonics. We organize those activities that bring innovators from different value chains and different professions together, in order to endeavour innovations and to create new partnerships, products and/or services.

[www.jakajima.eu](http://www.jakajima.eu)

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Not for Publication

If you have any questions about the conference, please contact

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